



2016 HOLIDAY SAFE DRIVING CAMPAIGN

Watch Out This Holiday Season

Drive Sober or Get Pulled Over

- The holiday season is the time of year to eat, drink and be merry, but it is also a dangerous time to be on the road due to the high number of impaired drivers behind the wheel.
- That's why the **North Bay Village Police Department** will be out in force beginning December 16, 2016, and continuing into the New Year, as part of the national *Drive Sober or Get Pulled Over* campaign to help keep impaired drivers off the roads.
- According to the National Highway Traffic Safety Administration (NHTSA), **35,092 people were killed** in motor vehicle traffic crashes in 2015, and **10,265 (29%) of those fatalities** died in a crash involving a driver with a Blood Alcohol Concentration (BAC) over .08.
- That same year, **840 people lost their lives in drunk-driving-related crashes** in the month of December alone.
- From 2011-2015, **3,983 (28%) of all people who lost their lives** in a traffic crash during the month of December died in a crash that involved a driver with a BAC of .08 or higher.
- This holiday season, law enforcement throughout the state and specifically in **North Bay Village** and surrounding communities will be stepping up patrols looking for impaired drivers. Don't put yourself, your passengers and others at risk this holiday season by drinking and driving.
- Impaired driving is never worth the risk. Hand the keys to a sober driver or face the consequences. Remember: *Drive Sober or Get Pulled Over*.

The Consequences of Impaired Driving Are Deadly Serious.

- Driving Under the Influence (DUI) is a crime! Driving while impaired seriously risks your safety and the safety of those around you. If you drive while impaired, you could get arrested or worse — be involved in a traffic crash that causes serious injury or kills.
- The legal and financial costs of a DUI arrest can be significant. If you are arrested for a DUI, you will be incarcerated and your driving privilege is immediately suspended. You face jail time, losing your license, and multiple unanticipated expenses including attorney fees, court costs, car towing and repairs, medical bills and lost wages due to time off from work. Also, there's also the embarrassment and consequences of telling your family, friends and employers of your arrest.
- In Florida, refusing to take a breath test has tough consequences, such as the immediate loss of your driver's license and the impoundment of your vehicle. If you think you might not pass a breath test, you shouldn't be behind the wheel.
- **Driving impaired is never worth the risk** to yourself, your passengers, or others on the roadways.

Be Responsible: Never Drink & Drive.

- Driving while impaired increases the risk of causing a traffic crash.
- Driving while impaired increases your risk of causing a ***fatal*** traffic crash.
- **If you will be drinking, plan on not driving.** Plan your safe ride home before you start the holiday party. Designate a sober driver ahead of time.
- If you become intoxicated, **do not drive** for any reason. Call a taxi, phone a sober friend or family member, use public transportation or use a sober/safe ride program (more information about these programs can be obtained at - <http://www.drinkinganddriving.org/designated-driver-services>). You also have the option of trying NHTSA's SaferRide mobile app, which allows users to call a taxi or friend and identify their location so they can be picked up.
- If someone you know has been drinking, do not let that person get behind the wheel. Take their keys, take them home, or help them arrange a sober ride.
- If you see an impaired driver on the road, contact local law enforcement. Your actions could help save someone's life.

Remember: *Drive Sober or Get Pulled Over.*

For more information, visit www.nhtsa.gov/drivesober.